Volume I, No. 8

FRIDAY, JULY 10, 1931

Price 5c



Marian Talley, Kansas City's operatic sensation, will desert her mid-Western wheat farm and her voluntary retirement on Monday night (July 13) long enough to sing on the Packard concert at 9:30 through WLW and other NBC stations.

Miss Talley had an audition at the Metropolitan when she was 15. It was successful and Kansas City backed her from that time on until she made her debut four years later with such acclaim as has not rung from that audience in years. Outside and inside the opera house enthusiasm was unbounded. Be-fore she was 25, she had sung in 120 cencerts and had given 50 performances at the Metropolitan. Then a year or so ago she gave up the stage, bought herself a wheat farm, and said she was through with singing and is an officer of the Ex-

R. Strauss, Negro Choir, Appear in Lewisohn Concert

the Hall Johnson negro choir will be heard Sunday night (July 12) at 8:30 through WKRC when the Columbia network broadcasts an hour of the

WKRC Carries Finals in Nat'l Tennis Tourney

Semi-final and final matches in the National Professional Tennis Tournament will be broadcast from Forest Hills, L. I., over WKRC and the Columbia network at 3 o'clock

Friday afternoon (July 11).
Ted Husing, Columbia sports announcer, will follow the play from a special soundproof booth in a corner of the West Side stadium. Microphones placed at the net and alongside the umpire's chair will pick up all of the sounds

outstanding contenders in the list of entrants for the professional crown, are "Big Bill" Tilden, Vincent Richards, Karel Kozeluh of Caselos Slovakin L Enumert Czecho-Slovakia, J. Emmett Pare, Robert L. Seller, Al-bert Burke, Charles M. Wood and Howard Kinsey.

Explorer to Speak in Bill Schudt's Going to Press

George Palmer Putnam, publisher, author, editor and lisher, author, editor and explorer, will speak during "Bill Schudt's Going to Press" at 5 p. m. Wednesday (July 15) with WKRC the local Columbia out-

plorers Club, has been connected with many notable expeditions and has conducted explorations in the far north under the auspices of the American Museum of Natural History and the American Geographic Society. Till Eulenspiegel's Merry His wife is the former Allam His wife by Richard Strauss, and the Hall Johnson negro choir son, David Binney Putnam is the author of several books of the author



Boswell Sisters

The Boswell Sisters-Martha, Vet, and Connie, sing on the Co-lumbia network through WKRC on Sundays at 6:45 p.m.

New Orleans-born, the Bos-vell Sisters were West Coast radio stars exclusively until the Camel Pleasure Hour brought them east by fast train from San Francisco as guest trio. They sang their close harmony with their deep Southern drawl so successfully that they were called back again, this time to stay as Columbia staff members.

It's obvious that they really e sisters. Vet is really Helare sisters. Vet is really Helvetia. And if you want to be New Orleans about it, Martha becomes Mahtha. Each sister has her own individual microwork broadcasts an hour of the Lewischn Stadium concert with Willem van Hoogstraten conducting.

The Strauss tone poem (not to be confused with the works of any of the numerous Johann (Continued on page 3)

Alfred Fenboque, flutist from the fine from the Cincinnati Symphony orchessinger and has her own promption to Bass. The Strauss tone poem (not to be confused with the works of any of the numerous Johann (Continued on page 3)

Alfred Fenboque, flutist from the Cincinnati Symphony orchessinger and has her own promption to the business which WKRC carries at the John WKRC and the Columbia network is broadcast on Friday afternoons at 4 o'clock instead of on Sunday mornings.

H. G. Wells Will Broadcast from London Monday

H. G. Wells, English author, will be heard in a broad-Monday afternoon (July 13) with WYRC as the local Cobe an impression of Russia in the Melting Pot.

Wells made a personal tour of the Soviet Union in 1920 and later published "Russia in the Shadows." His interest and research in the development of Pureis berg controlled. opment of Russia has continued since then. In both novels and articles, Wells has been conspicuous for his speculations as to the world of the future.

Former Picture Idol Takes Radio for "Come-back"

Francis X. Bushman, one time idol of the motion pictures, will be heard in the Armour program at 8:30 every Friday night for 10 weeks beginning this week (July 10). WLW is the local NBC outlet.

For 10 minutes of each broadcast. Bushman will entertain his listeners with his impressions of the stars he has known during his motion picture career. He will also talk about interesting episodes in the production of the many so-called "epic" pictures. Among these 'picture briefs" will be the story of the filming of "Ben Hur" in which he played "The Mighty Messala." It is not known whether or

not he will mention his late publicity-drawing statement that he would welcome proposals of marriage from wealthy women.

Bushman has been in the theatre for more than 30 years and has played in more than 150 stage productions and more than 100 pictures.



Ruth Etting, syncopating songstress and one of the brightsongstress and one of the original ment of Ziegfield's new "Fol-lies," will sing four of her spe-cialty arrangements of new cialty arrangements of new tunes as guest artist on the Chase and Sanborn program through WSAI on Sunday night (July 12) at 7 o'clock. Dave Rubinoff's orchestra plays the program.

Dixie Dugan Series is Dramatized in Liberty Hour

J. P. McEvoy's sketches, "The Adventures of Dixie Dugan, will be heard over WKRC every week as part of the Liberty Radio Hour on Friday at 8 o'clock. Other highspots include playlets, featuring Sandy, Lil and Little Ulysses; addresses by prominent persons; Hollywood gossip by Frederick Smith; introduction of a new mystery character "Vox Pop."

Two St. Louis Games Will Be Aired by WFBE

When the Reds clash with the St. Louis Cardinals in St. Louis on Friday, July 10, and Saturday, July 11, Harry Hartman of WFBE wil give fans a play-by-play account of the games. Because of the difference in time, the broad-casts will be at 4:15 p. m.

Complete Radio Programs Begin on Page 4

Weekly RADIO DIAL

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NATALIE GIDDINGS, Editor

JULY 10, 1931

No. 8

Have You Won Your Prize Today?

Regardless of whether business in general has turned the now well-known corner, these certainly are boom times for the great contest industry. Anyone who hath ears and listeneth to radio can scarcely be unaware of that.

In their big-hearted way, the sponsors of heaven-knows-how-many programs are fairly showering prizes on listeners; ginger ale, cars, mot to forget mere money in cow-cholding \$10,000-batches. If the bull market keeps up, the sponsor who does not give away something really handsome will be black-listed as a piker.

To be sure, these glittering prizes are not handed over just for the asking. To win one, you must dash off a knockout slogan, a high-pressure letter, a smash advertisement, or guess something or other. But that is no trouble at all. The announceemnts say so quite positively. With such rich takings to be had for a few minutes of simply knivesting in sweepstake tickets is the plodder's way.

But why this contest stampede? Some listeners, more curious than grateful for two-handed generosity, have been asking that prying question. Just between ourselves, the answer is mail and yet more mail. To be sure, publicity crowds into the picture too. (Doesn't it always?) However, the lead role goes to mail.

The one doubt that beasts every sponsor is "but how many people are hearing my program?" The more letters, the more listeners, ruis the accepted dictum. "Therefore," reason the broadcast promoters, "if we put on a contest that brings in ten times as many letters, this proves that we have ten times as many listeners."

There is a bare possibility that something else could be said about that.

Around the Dial

By THE DIAL TWISTER

The ancient superstition about programs slumping in summer takes it on the chin again, this time from the new Packard series (Monday at 9:30 p. m., on WLW). Geraldine Farrar's radio debut alone was enough to cause a flurry at any old season. The other solo stars are dazzling too. Not to overlook Nat Shilkret's symphony orchestra. This daler shares with many a ripening admiration for the versatile maestro. The ancient superstition about

Hank Simmons' Showboat celebrated its fourth air birthday last Saturday night (WKRC at 9 o'clock). In case anybody asks you, four years is advanced senility for a radio act. But there's nothing senile about the Showboat. It still packs them in week after week to hear that villain's "dirty laugh" among other choice morlaugh" among other choice mor-sels. Four years looks like just a good start. laugh" sels.

Brass bands are coming into their own sure enough. The latest proof of that is the new Mash Motors program (WSAI Tuesday at 8 p. m.). Its bright spot is Max Bendix's band, and a rattling good one. Of course, there's a historical sketch, too, if you can find your way around the "amphitheater of the air" and what not. But that band of Max's is a show by itself. Plenty of Sousa in its programs, which peeves nobody either.

Yes, and that Manhattan Guardsmen Band (WSAI Sunday at 2:30 p. m.) rates a listen, too, if you crave foot-lifting brasses. Harold Sanford swings the baton, and mixes in good concert numbers with snappy marches. Looks like the great band drought is about broken. Let her break, eh?

Mixed choruses are making the comeback many listeners have been hoping for; as witness the Witherspoon Singers (Sunday at 9:30 a. in. over WLW). This mighty well balanced group does the kind of program that can't be duplicated by any other ensemble. What's more, you're sure to find a favorite song among their selections.

The same Harold Sanford men-The same Harold Sanford mentioned a minute ago also directs the series of Gilbert and Sullivan operatus that are keeping plenty of sets busy Sundays (WSAI at 4 p. m.). They don't write music or lines like those today. Besides able singing, there's enough dialogue to keep the story moving. And believe it or not, the performance runs a full hour.

Those Philco programs (Tuesday at 8:30 over WKRC) are keeping up the pace that kills boredom for lovers of real nusic. Howard Barlovet's symphony Barlow's symphony orchestra doesn't need to ask odds from any of them, and his programs are consistently high-class.

Speaking of consistent, how about Phil Cook? Making 'em laugh every night (WLW at 6:30) is a man-sized chore. But Phil does it, makes you like him besides. Now he's got "Puffy" doing a trick giggle, just when most of us thought we were good to manage the "O. K., Colonel." Army of voices hardly says it.

The Dutch Masters feature (WKRC, Friday at 7:30 p. m.) is one you can count on for once popular songs that date back anywhere from five to thirty or more years. Ever notice how those old tunes revive the days they used to be part of?

The College of Music program (WCKY, Sunday at 7:30 p. m.) is one you shouldn't pass up if you're looking for something considerably above average. Both the material and its performance are satisfying.

Dr. Howard W. Haggard's series of talks on "Devils, Drugs, and Doctors" (Sunday at 7 p. m. over WKRC) continues to be as informing as it is easy to listen to. The subject may be medicine. But it's far from a bitter dose.

That Christian Glee Club (WCKY, Wednesday at 7:30 p. m.) is always a good bet when you're looking for close harmony,

It's a Boy!

Bradley Kincaid, "the mountain boy" of WLW, is the proud father of a nine pound son who has been named William Bradley, Jr., although the Bradley and Junior are to be dropped from the name.

At Christ hospital where he and his mother are spending this week (he arrived on July 1 at 4 a. m.) he is being called "Billy Boy," not so much because his name really is William but because that is one of his father's favorite

Billy Boy has two-year-old twin sisters waiting in College Hill to welcome him home and planning to share their beds, their little chairs, and their toys with him. They too, have radio names, Barbara and Allyne. Had there been only one little girl, she would have been called Barbara Allen after the ballad that their father has most often been When two litasked to sing. When two lit-tle girls arrived, however, the name had to be divided and made over a little.

Perazzo Selects All-Grieg Music for Organ Concert



Eugene Perazzo, one of W L W's organists, will play a program of music by Edward Grieg next Friday (July 17) at 11:30 p. m. His program includes

prelude to "Olav Trygvason, Berceuse, the first Peer Gynt Suite, Heart Wounds, To Spring, and March of the Dwarfs.

Perazzo is a violinist and pianist as well as an organist. Born in Italy, he later returned there to study at the Royal Con-servatory in Milan, Italy. He plays the Vix Celeste program on Friday night at 11 o'clock.

Four Centuries Adds Only Ten Years to Lives

centuries of medical Four practice have added not more than 10 years to the expectancy of life of people who have reached the age of 27.

That statement is by Dr. Howard W. Haggard who talks on Devils, Drugs, and Doctors in the Kodak program through WKRC and Columbia at 7 o'clock Sunday night. It is part of his talk for this Sunday (July 12) when he will review medical innovations throughout the centuries, taking as examples 10 kings who lived more than 400 years ago.

Hy Rye and Willie Winsom, wise-crack, strum guitars and ukes, and recite their comical adventures in the Rubel Baking Company program on WKRC at 7:15 p. m. Tuesday and Thursday. Although they have been on the nir for some time, they have just begun a new kind of radio act full of funny patter, instrumental, music and songs.



Mabel Jackson, soprano, and Mary Alice Cheney, contralto, who left WLW for New York a year ago, have been engaged by the Columbia Broadcasting System to sing every Friday at 9 p.m. beginning next week (July 17), in the Pillsbury Pageant, a new program sponsored by the Pillsbury Flour Mills. WKRC will

They will sing in a mixed quartet under the name of "The Song Birds." Toscha Seidel, violinist, known locally for his Sunday afternoon concerts; Theo. Karle, tenor, and an orchestra directed by Sam Lanin complete the feature.

Artistic Temperament?

Premier Wakatsuki of Japan who was scheduled to broadcast by short wave from Japan on the morning of July 4 through NBC stations including WLW at the last moment canceled his microphone engagement without giving a reason. Japanese music from Tokyo filled the time announced for the Premier's talk,

Whiteman Uses New Microphone

Patil Whiteman's Paint Men (WLW Friday at 8 p. ni.) use a new "parabolic directional microphone" to pick up their mttsic. The microphone is something like a shallow dish with a regular microphone fastened to and facing its center. If you can understand it that way, NBC radio engineers will explain to you that the parabolic directional microphone functions like an automobile headlight except differment. They're full of ideas ently. With the headlight, the Once they solved the problem ently. With the headlight, the rays of light leave from a point. In the microphone the sounds Francisco by drawing a diagram go into the point of the so-called of trapezes and turning bars as 'howl" to be picked up. microphone is reported to give of a room to the other over a new kind of "perspective" in ensemble music broadcasting.

Old Maestro

Back in Chicago after a tour of the Middle-West, "Old Maestro" Ben Bernie begins a new weekly series of sustaining programs over the Columbia network (July 5), 11:30, which WKRC will take Monday and Friday at 11 p. m.

Boswell Sisters (Continued from page 1)

and sings too. Vet is "jack-of-all-trades" and harmonizes. and harmonizes, plays several musical instruments, and can imitate the "plunk-plunk" of a banjo perfectly.

Their first public appearances were as a trio playing piano, 'cello and violin. Connie was only 7 when she played solo 'cello with the New Orleans DL.11. Philharmonic orchestra.

Each sister has a hobby. Martha's the cook and her Creole gumbo is famous. Vet sews. designs costumes, and tap dance es, Connie models little figures out of soap, rock salt, butter, and even onions. She also plays "musical glasses" and once ruined her mother's best crystal set perfecting the accomplishment. They're full of ideas. of overcrowded studios in San The a means of getting from one end

You Should Know---Ted Husing

Boys who a generation ago wanted to grow up to be cow-boys, firemen, or "cops," now boys, firemen, or "cops," now have little boys of their own who want to be radio announcers.

To the radio listener, the announcer seems a cross between the drum major of a college band, a matinee idol, and the kind of a fellow who gets passes to every show from the circus to Broadway successes. In reality, a radio announcer who really is something beside a voice that reads what someone else writes, is a hard-working individual who does about three times as much work as a man in an office.

Take Ted Husing of the Columbia Broadcasting System, for instance.

Husing is said to be possessed of more nervous energy than any other radio announcer. He hasn't an ounce of fat on his wiry frame and yet during a football broadcast he sheds as much as five to seven pounds. He never stops going, never seems fatigued. He spent the entire night and part of the next morning before the Taft funeral broadcast in the morgue a Washington newspaper gathering data that he considered absolutely essential for the job ahead of him. Then he went out and talked almost steadily for three hours during Columbia's report of that moving event.

Last summer he finished three play-by-play broadcasts of the international polo matches and the finals of the men's singles tennis tournament just in time to catch a train to Newport for the broadcasts of the America's Cup Races. Most of the next six days he spent, on his feet, on the bridge of the Coast Guard Cut-ter "Champlain." Most of the nights he was tutored by Herbert Stone, a yachting expert, in the mysteries and intricacies of



New York after that gruelling schedule, thin and drawn, but full of enthusiasm and eagerness to begin preparations for the impending World Series and the 1930 football season.

He is a tyrant with his engineers, an intolerant martinet with his assistants and co-workers, but they would all cut off an arm for him, they say. That the measure of Ted Husing.

Ted was born Edward Britt Husing 29 years ago in a town just nicely inside the border of the United States—Deming, N. M., but he moved with his family to Gloversville, N. Y., where the Erie Canal and its banks supplied the background for his early athletic activity. He threw himself, as he does now, into the thick of everything, and was the natural leader of his own gang of kids.

When his family moved to New York, Ted entered Stuy-vesant High, where he went in for basket ball, football, base-ball and boxing. The war interrupted what vague plans he had for college. Ted added a few years to his right age, and al-though he never saw the Western Front, he did manage to get as near France as Governor's Island where he was a physical instructor in the training camp.

The end of the war found Ted restless and without plans for the future. The comparatively dull routine of college did not yacht racing. He returned to hold any appeal and the next few

years he spent playing profes-sional sports in the fall and winter and roaming the country during the summer months, hitch hiking or riding the rails.

Between then and the time he was picked from 609 other applicants as an announcer at WJZ, he had only about two permanent Selling wicker furniture held his interest for a month or two, and the only other job was as a runner with a Wall Street That lasted for two weeks at \$12 dollars a week. The second week he was there, Jess Willard met Jack Dempsey for the heavyweight championship of the world. Ted bet the head of his firm a week's salary that the Manassa Mauler would knock out the hulking cowboy, Willard, in the fourth round of the fight. The employer gave him odds of 10 to 1, and Ted quit his job with

With his immense energy and concentration Husing learns all there is to know about any job that interests him. Announcing interested him from the start and it still does. Within six months after entering radio he was intro-ducing the President of the United States to 50,000,000 people. Two weeks before the International Matches at Meadowbrook last summer he had never seen a polo match. He spent every free afternoon watching practice sessions, spent nights in the public library studying, and later was able to astonish Herbert Reed, who worked with him during the International Matches, with his sound knowledge of the game.

Ted Husing is as much a part of Broadway as Times Square. He wears the most astonishing clothes, including a blue tuxedo -clothes that would make a matinee idol look shoddy. If nec-essary, he can talk at the rate of 300 words a minute.



Mme. Valia Valentinova is one of the featured artists of "Around the Samovar," a Co-lumbia program that WKRC has booked for 8 o'clock Sunday night (July 12.) Mme. Valentinova, former prima donna of the Petrograd Grand Opera Company, escaped from Russia disguised in an old suit of her

Senator Needs Two Radio Sets to Stay Within Law

U. S. Senator Arthur Capper of Kansas requires two radio receiving sets to keep within the

He keeps one in his office and one at home. The necessity re-vealed itself when he was hurrying home from his office at the nation's capitol. Anxious to hear the six o'clock Amos 'n' Andy program the Senator's foot became a little too heavy on the accelerator. One of Washington's efficient officers stopped Senator Capper, and addressed him with the usual "What's the big idea?"

Hurrying home to hear Amos n' Andy," the Senator replied.

Convinced that this was a new alibi, the officer released the Senator, who promptly, in his desire to obey the traffic laws, ordered a receiver installed in his office so he can now hear the broadcast of his favorite program without "speeding" home when official business keeps him until late

Richard Strauss

(Continued from page 1) ["Blue Danube"] Strauss family) tells the story of "Till Owlglass," a traditional bad boy in medieval German folk Witty and audacious he is the darling of the people but his rogueries are their despair. The music depicts him riding through the market place, scattering merchandise to the four winds; disgnised as a monk; making love to the village helles; and taunting a group of professors. He goes from bad to worse until he is hailed before a court and is sentenced to death with every onducting the Lewisohn Sta- detail of the trail plainly under-

The Hall Johnson choir, a The orchestra is the tional negro tunes rather than Fritz Reiner will conduct the or-chestra for two weeks beginning the week of July 26,

Our Dialy Dozen

By DON BECKER

Salt-of the "PEANUTS" vari-

Salt—of the "PEANUTS" variety—and 1 went a-golfing the other day.
We're both consistent golfers.
Consistently Lousey.
However, through some inconceivable impulse, probably due to the adversity of inanimate objects, Salt's ball wended its way to the hole soon enough for him to chalk up a "BIRDIE" (pronounce "one under par').
"WHEE!" yelled Salt.
"—That's the first Birdie I've had since I played the Paramount in Brooklyn."

George Lloyd of WLW is suf-fering from severe wounds, in-flicted by blunt instruments. Cause: He actually told this: "They had to put Stribling in packed ice the other night—to keep him from SCHMELLING!"

A poor old musician (ha! ha! ha!) walked into WCKY the other evening and said to Jerry Akers: "Would you please give me fifty eents to help bury a poor ukulele

player?"
Jerry pondered.
Then he spoke!
"Here my good man. Here's a
dollar. GO BURY TWO UKULELE PLAYERS!"

WHAT WE KNOW ABOUT ROBERT BURDETTE AND MURRAY HORTON

Many questions come to this department asking if Bob Burdette and Murray Horton are married. We don't know, but they've been going around together long enough. People are talking.
Murray Horton, commonly called the "WALRUS OF JAZZ," has a wonderful band—AFTER ALL. After all the other bands. Favorite expressions of Murray Horton:
"Leave that part out, it's too hard."

hard.

"Lend me ten dollars."
Robert Burdette has eccentricities.

eccentraties.

He will not go on the air unless he has a microphone in the studio.

Mr. Burdette is very seldom absent from the studio. Only once during four years was he away for an entire week.

He tried his own exercises one

norning!
Favorite sports of Mr. Burdette:
Blowing up rubber frogs and
scaring little girls.
Sucking lollypops, which listeners send him.
Next week: EAST LYNNE.

Speaking of questions, we've

wycaning of questioffs, we've on our desk right now asking the "Politics" of Amos n'Andy.

We won't say for sure, but we'll wager they'll both be candidates for the next "Pepsodential election."

Dialaughingly yours, DON BECKER.

The "rumba" craze is gently laughed at in a new song written by Muriel Pollock and Peter Dixon. The title is "Play Anotha' Rumba Numba' "and tells of the yen of a roving sailor for a Cuban melody. Miss Pollock is the author of a number of popular melodies. Dixon, who writes "Raising Junior" tor NBC, tries lyric writing from time to time

Charles ("Broadway Melody") King is master of ceremonies of Club Valspar (WSAI at 8 30 Saturday nights.) Watch the program for guest stars from stage and screen.

Ramona Arlington Cup Ramona of the deep blue voice Race is Moved

and the syncopating fingers will sing "Make Yourself at Home" and "Without That Man" with the King Edward Cigar Band at WLW next Saturday night (July 18) at 9 o'clock.

When asked how his Bavarian Peasant Band developed its imique style, Karl Weiss, who leads this group in the NBC studios, replied that they had "trained on good German beer."

Jean Paul King, NBC Chicago mike-man, always manages to get into the studio for the Clara, Lou and Em skit several minntes early to go through a piano duet with the staff pianist before the program goes on the air.

The Boswell Sisters, Connie, Vet, and Martha, will sing the following songs in their broad-cast Sunday (July 12) at 6:45 p. m. on the Columbia network and WKRC: Singin' River: What'd Ya Do to Me; Parade of the Blues; Without that Man,

to Sat., July 18

The Arlington Cup Race. which was scheduled to be run this Saturday (July 11) has been postponed one week. The race is definitely scheduled for Saturday, July 18, and will be described over the Columbia network and WKRC at 4:30 p. m. on that day.

All aspects of this Chicago turf classic will be presented over microphones placed at vantage points atop the roof of the grandstand, in the paddock and at the side of the track at Arlington Park. Pat Flanagan, WBBM, sports annonncer, will be assisted by several leading turf experts in presenting a word-picture of the race and the ceremonies incidental to it. Either WLW or WSAI probably will carry the National Broadcasting Company's account of the running.

WKRC will carry a Lewisohn concert July 10 at 9 p. m.



Willem von Hoogstraten is dium concerts the coming three standable in the music. weeks with WKRC taking the music on Sunday nights at 8:30 group that strives at preserving from the Columbia Broadcasting the emotional content of tradi vstem. New York Philharmonic except polished musical perfection will

Here Are Only Complete Programs Saturday, July 11

FRIDAY July 10

WCKY (202m,-1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
7:30—Cherio (NBC)
8:00—Early Morning Dauce.
9:15—My New Kentucky Home,
9:43—Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
Moon—Popular Dance Tunes
12:30—Norris Brock Live Stock
Reports
12:33—Luncheon Concert

P. M .-

P. M.—
1:00—Sign off
5:45—Blue Ridge Shindiggers
5:55—Ayers News Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Eilerman's Serenaders
6:45—Charlene and Kathlene.
7:00—Italian Serenaders.
7:15—Mountain Red.
7:30—Earl Arnold's Orchestra,
Lookout House
8:00—Interweven Pair (NBC)
8:30—Duke, His Uke and His Sisters.

ters. 8:45—Kentucky Belle. 9:30—Reinticky Bene.
9:00—Beachcombers.
9:15—Wally, the Radio Clown.
9:30—Molly Moore, Maurice Thompson and Toniny Ott.

WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn
7:30—Classified Directory
8:00—Shopper's Hour
8:15—Mountain Valley Greetings
8:30—Starr Freeze (E. T.)
8:45—Variety
9:15—Broering Musicale
9:45—Vicence Equipmer Program

9:15—Broering Musicale
9:45—Kleeman Furniture Program
10:05—Bacca Coal & Iron Program
10:20—Morning Musicale
10:35—Kelvinator Program
10:50—Mrs. Evans' Questions and
Answers
10:59—Siniper Time Announcement
11:00—Acme Awning Program
11:15—Down South
11:45—Studebaker Champions
(E. T.)

P. M.—

12:01—Serenade

12:45—Bellomby Luncheon Musicale

1:00—Starr Freeze Afternoon
Melodies

1:15—Kroness Brothers

1:30—Vaudeville

1:45—Matinee Musicale

2:15—Vaudeville

2:30—Ralph and Harlan

2:45—The Pareuts' Forum'

3:00—Day Dreams

3:00—Docal Varieties

3:45—World Series Contest

4:15—Reds vs. St. Louis at

5t. Louis

6:15—Lyric Hour

6:15—Lyric Hour

6:15—Dinuer Dance Music

7:30—Harry Hartman's Sport

Review Painters

Review 7:45-Mi-co Painters 8:00-Lincker Boys 8:15-Dry Ridge Health Hints 8:30-Colonial Stages Program 8:45-Coney Island Dance Frolic 9:00-Wrestling Matches at Music

Hall 11:00—Mountain Valley Varieties 11:15—Slumber Music

WKRC (545 m.-550 kc.)

A. M.—
6:45—God's Bible School — Sunrise
Worship
7:45—Hill Billy Kid.
7:59—Gruen Time Signal
8:00—Start-Freeze Melodies
8:15—The Commuters (CBS).
8:30—Sweethearts of the Air
(CBS)
8:45—The Old Dutch Girl (CBS)
9:15—Studio Feature.

9:30-Consolidated Merchants' Pro-

gram
10:00—Rhythem Kings (CBS).
10:13—Floraline Talk
10:20—Rythm Kings (CBS).
10:30—Charles W. Reaume Studio.
11:00—Time and Weather.
11:03—Woman's Hour—Tremlette

Tully
11:30—What's Happening.
11:45—Drinkmor Program.
Noon—Wurlitzer Music Box Revue

P. M.-12:30-Cincinnati Merchants' Pro-

1:00—Pabst-ett Varieties (CBS)
1:15—Art Dry Cleaning Program
1:30—Studio Feature.
1:43—Full Measure Gas
2:00—Charles W. Reaume Studio.
2:15—Race Result from Latonia,

Ky. 2:20—Studio Feature.

2:45-Madam Flor-enz Beauty Pro-

2:45—Madam rou-the grand 3:00—Organ Recital.
4:00—Jewish Art Program (CBS).
4:15—Children's Quarter Hour.
4:30—A. L. Fink Program
5:00—Earl Carpenters Orchestr'a (CBS).
5:15—Cincinnati Trade School
5:30—Brooks and Ross (CBS).
5:45—Sundin

5:30—Brooks and Ross (CBS).
5:30—Brooks and Ross (CBS).
5:50—Eureka Baseball Scores
5:55—Sports Review
5:55—Spurke Weather Forecast
6:00—Kate Smith and Her Swanee
Music (CBS).—Home Furniture Company.
6:10—Stocks, Cohle & Tyree
6:15—Limit Program, with Dennis
King (CBS)
6:30—Red Goose Adventures
(CBS)
6:45—Camel Quarter-Hour (CBS)
7:00—Proy's Cremo Military Band
(CBS)
7:15—Batbasol Program (CBS)

7:15—Barbasol Program (CBS) 7:30—Dutch Masters (CBS) 8:00—Liberty Magazine Hour (CBS).

S:00—Liberty Magazine Hour (CBS).

8:45—Pyol Blackberry Dudes
9:00—Lewishohn Stariunt Concert (CBS).

9:30—What's Happening.

9:45—Poct's Gold (CBS).

10:00—Confessions of a Racketeer (E. T.)

10:30—Artle Simmonds Orchestra Concey Island.

10:32—Artle Simmonds Orchestra (CBS).

11:00—Time: Weather: Sports

11:08—Ben Bernie and His Orchestra (CBS).

11:30—Nocturne—Ann Leaf, Ben Alley (CBS)

WLW (428 m.-700 kc.)

A. M .-

A. M.—
6:00—International Fiddlers
6:30—Gym Classes
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:10—lin and Walt.
8:30—Montgomery Ward Program (NBC)
8:45—Miracles of Magnolia (NBC)
9:00—Ray Perkins (NBC)
9:05—The Hostess," Mrs. Lutye Solingen
9:30—Book News
9:30—Book News
10:30—Live Stock Reports
10:30—Live Stock Reports
10:30—Live Stock Reports
10:40—Seger Ellis.
11:15—Swift Program (NBC)
11:50—Willy Stars
11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
P. M.—

P M ---

12:15—Bulova Time 12:16—Hotel Gibson Orchestra 12:50—Live Stock Reports 1:00—National Farm and Home

1:00—National Farm and Hom (NBC) 1:30—Jim and Walt. 1:40—Market Reports 1:45—Netherland Plaza Orchestra 2:15—National Garden Bureau, 2:30—Chicago Serenade (NBC) 3:10—Hariet Wellen, vocal solos. 3:15—Radio Guild (NBC) 4:15—Ramona 4:20—Ramona Mitchem: Mill

4:30-Raymond Mitchem; Mills

Brothers 5:00-Words and Music

"And look, Joan, we'll make a million dollars!

So speaks Kenneth Lee, but his wife, Joan, is more con-cerned with her baby, asleep in the next room. The Lee's domestic problems and the adven-tures which always are the sequel to Ken's wonderful schemes quest to ken s wonderful schemes are heard every Tuesday and Friday at 5 p.m. in "Raising Junior." No local NBC station carries it. Hear the serial from WJZ (760 kc. 394.5 m.)

In real life, Ken and Joan Lee are Peter and Aline Dixon.

Friday, July 10

5:30—Seger Ellis. 5:45—Lowell Thomas (NBC) 6:00—Amos 'n' Andy (NBC) 6:15—Madame Alda (NBC) 6:30—Phil Cook (NBC) 6:45—The Chatter.

6:45—The Chatter,
7:00—Basehall Scores,
7:00—Basehall Scores,
7:05—Glenn Sisters and Ramona
7:15—Elliott Brock and His Mili7:30—Ty Band.
7:45—Sterling Jack
8:00—"In Romany"
8:15—Ieyeast Janiboree
8:30—Hoosier Editor
8:45—Armour Program (NBC)
9:00—Paul Whiteman's Paint Men
9:30—Clara, Lu and Em (NBC)
9:45—Wilderson's Wildcats
10:00—Encores.

10:00-Encores

10:00—Encores.
10:30—Variety
10:45—Bob Newhall Sport Slices
11:00—Vox Celeste
11:30—Henry Busse's Orchestra,
Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra

A. M.-

12:30—Henry Busse's Orchestra, Castle Farm 1:00—Netherland Plaza Orchestra

WSAI (225 m.—1330 kc.)

A. M.—
8:00—Gene and Glenn, the Quaker
Early Bird (NBC)
8:15—Camphell Soup Orchestra
(NBC)
8:45—Records
9:00—Mrs. Blake's Radio Column.
(NBC).
9:15—Records
9:30—National Home Hour (NBC)
9:45—McCormick's Old Time Fid-

9:150-MCCornick's Old Time Fid-dio Olders. 10:00-Hawaiian Serenaders (NBC) 11:00-The Hellman Troubadors (NBC). 11:15-Sign Off.

RADIO TUBE SPECIALISTS Any Type of Tube for Any Make of Radio



1:00-Livestock Reports 1:00-Sign Off 2:00-Woman's Radio Review

(NBC)
(NBC)
(NBC)

3:15-Records
3:45-Ramona
4:00-Records
4:30-Moore Paint Program
(NBC)

4:30—Moore Paint Program (NBC)
4:45—Records
5:100—Poems by Harry Holcombe
5:15—Don Becker, Ukelele.
5:30—The Gossipers (E. T.)
5:45—Records.
6:45—Records.
6:45—Records.
7:00—Cities Service Concert (NBC)
8:00—Olicies Service Concert (NBC)
8:00—Ond's Dance (NBC)
9:00—Kodak Week End (NBC)
9:30—Rodak Week End (NBC)
10:10—Henry Busse's Orchestra,
Castle Farm
10:15—The Stebbins Boys (NBC)
10:30—Hotel Gibson Orchestra
11:00—Sign Off.

SATURDAY July 11

WCKY (202m.-1490 kc.)

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotion (NBC)
7:30—Cheerio (NBC)
8:00—Early Morning Dance.
9:15—My New Kentucky Home,
9:45—Keutucky Belle's Kiddie Club
10:30—Classic Hour
11:00—Musical Novelties
11:30—Mountain Melodies
11:200—Popular Dance Melodies

12:00-Popular Dance Melodies

12:30-Norris Brock live stock quo-

12:30—Norris Brock live stock tations
12:35—Luncheon Concert
1 P. M.—SIGN OFF
5:45—Blue Ridge Shindiggers
5:55—Ayers Sport Flash
6:00—Amos 'n' Andy (NBC)
6:15—Tastyeast Jesters (NBC)
6:30—Lucille Fox.
6:30—Lucille Fox.
7:00—Rudy Vallee (NBC)
7:30—Medley Five.
8:00—"Skillet Lickers"
8:00—"Skillet Lickers"

8:00—"Skillet Lickers"
8:30—Earl Arnold's Orchestra from
Lookout House.
9:00—Cuckoo Club (NBC)
9:30—Lawson's Hawaiians.

WFBE (250 m.-1200 kc.)

A. M.—
7:00—Voices at Dawn
7:30—Classified Directory
8:00—Sliopper's Hour
8:15—Mountain Valley Varieties
8:30—Starr Freeze Program (E. T.)
8:45—To be announced
9:00—Home Heating Program
9:15—Variety
9:45—Kleeman Home Chats

Saturday, July 11
10:00—Brevities
10:20—Nu-Co Painters
10:35—Kelvinator Program
10:50—Interfude
10:59—Simper Time Announcement
11:00—Acene Awning Special
11:15—The Islanders
11:30—Variety
11:45—Studebaker Champions
(E. T.)
12:00—Serenade

P. M .-

12:45—Bellonby Luncheon Musicale 1:00—Starr Freeze Afternoon Melodies

Matinee Musicale

Melodies

1:15—Malinee Musicale

2:15—Ralph and Harlan

2:30—Dance Frolic

3:00—Organ Recital

3:30—Novelty Notes

3:45—Catholic Telegraph

4:00—Tea Time Tunes

5:30—World Series Contest

6:00—Musical Interlude

6:15—Borning Ford Travelogue

7:00—The Post Question Box

7:15—Dinner Dance Music

7:30—Harry Hartman's Sport

Review

7:45—Barker's News Notes

8:00—Linckey Boys

8:15—Dry Ridge Health Hints

8:30—Land o' Sky Gypsies

8:45—Coney Island Dance Frolic

9:00—The Islanders

9:15—Meyer's Hot Tunes

9:30—Mountain Valley Varieties

WKRC (545 m.—550 kc.)

A. m.—

K. m.—

K. m.—

K. m.—

K. shool—Sunrise

Worship

7.45—Hill Billy Kid.

7.59—Green Time Signal

8.100—Madam Flor-enz

8.15—What's Happening

8.30—Tony's Scrap Book (CBS)

8.45—Full Measure Gas

9.09—Charles W. Reaume Studio

9.30—Consolidated Merchants Pro
can

Company

gam 10:00—Adventures of Helen and Mary

(CBS). 10:15—Time; Weather 10:20—Woman's Hour — Tremlette

10:30—Wolfans Florif - Telliste 10:45—Starr-Freeze Melodies (E. T.) 11:00—Don Bigelow and His Orches-tra (CBS). 11:30—Hotel Taft Orchestra (CBS). Noon—Wurlitzer Music Box Revue

12:30-Cincinnati Merchants Pro-

gram

1:00—Columbia Farm Program
(CBS)

2:00—Charles W. Reaume Studio.
2:15—Race Result from Latonia,

2:15—Race Result from Latonia, Ky. 2:20—Studio Feature. 2:30—A. L. Fink Song Recital, Louie Johnson, tenor 3:00—National Professional Tennis

Tournament (CBS).
4:00—Luna Park Orchestra (CBS)
4:30—Children's Quarter Hour.
4:45—Jack Mueller, piano (CBS)

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of Greater Cincinnati Radio Stations

5:00-Don Bigelow Orchestra 5:00—Don Bigelow Orchestra (CBS). 5:15—Cincinnati Trade School 5:30—Don Bigelow's Orchestra (CBS). 5:40—Eureka Baseball Scores 5:55—Sports Review 5:55—Burke Weather Forecast 6:00—St. Moritz Orchestra (CBS) Home Furniture Co. 6:15—Sporties

Home Furniture Lo.
6:15—Studio
6:25—Stocks, Cohle and Tyree
6:28—Time and weather
6:30—Pyol Blackberry Dudes
6:34—Camel Quarter Hour (CBS)
7:00—Pryor's Creno Military Band
(CBS)
7:15—What's Happening
2:2—Hanny Feet

7:25—Happy Feet 7:30—Junior Chamber of Commerce 8:00—Hernandez Brothers (CBS)

8:15-Studio Feature. 8:30-Tacona Park Orchestra. 9:00-Hauk Simmons' Show Boat

9:00—Hank Simmons' Show Boat
(CBS)
9:45—Studio Feature
10:00—Arlie Simmond's Orchestra,
Coney Island
10:30—To Be Announced
10:45—Will Osborne and His Orchestra (CBS).
11:00—Time; Weather; Sports
11:08—Guy Lomhardo and His Orchestra (CBS)
(11:30—Nocturne — Ann Leaf, Ben Alley (CBS)

WLW (428 m.-700 kc.) A. M.-

A. M.—
6:00—International Fiddlers.
6:22—Bulova Time.
6:20—Gym Classes.
7:45—A. & P. Food News (NBC)
8:00—Morning Devotions
8:15—Jim and Walt.
8:30—Montgomery Ward Program
(NBC)
8:45—Miracles of Magnolia (NBC),
9:00—Dance Miniatures (NBC)
9:30—Art Talks, Cherry Greve
9:45—WLW Mail Bag
10:00—Organ and Vocal.
10:30—Livestock Reports.
10:40—McCormick's Old Time Fiddlers.

10:40—McCormick's Old Time Fiddiscolor Brock, viplin.
11:00—Elliot Brock, viplin.
11:15—Swift Program (NBC)
11:30—Livestock Reports.
11:45—River Reports; Time Signals
Noon—Governmental Glimpses, Attorney General Gilbert
Bettman

P. M.-

Bettman
P. M.—

12:16—Hotel Gibson Orchestra
12:16—National Farm and Home
period (NBC).
1:45—Netherland Plaza Orchestra.
2:15—Jim and Walt.
2:80—Cincinnati Zoo Symphony Concerts.
3:00—Ramona and Don Becker
3:15—Pacific Feature Hour (NBC)
1:00—Mare of Melody (NBC).
4:30—Crosley Dealers' Hour
5:00—Seckatory Hawkins.
5:30—Doctors of Melody
5:45—Lowell Thomas (NBC)
6:15—Tastycast Jesters (NBC)
6:30—The Chatter
6:45—Los Ramos Baseball Scores.
6:50—Seger Ellis.
7:00—Crosley Theater
7:30—Crosley Theater
7:30—Crosley Theater
7:30—Crosley Saturday Knights.
8:30—Domino Orchestra (NBC)
9:30—Ming Edward Cigar Band.
9:30—Clara. Lu and Em (NBC)
9:45—Marray Horton's Orchestra,
Horseshoe Gardens
10:45—800—Crosley Sturton's Orchestra,
Horseshoe Gardens
10:45—Dob Newhall Sport Slices

10:90—Club Sohio
10:30—Variety
10:45—Bob Newhall Sport Slices
11:50—The Singing Violin
11:30—The Singing Violin
11:30—Doodlewckers.
Midnight—Hotel Gibson Orchestra
1:50—Vettherland Plaza Orchestra.
1:50—Wettherland Plaza Orchestra.
1:30—Henry Busse's Orchestra,
Castle Farm.

WSAI (225 m.-1330 kc.)

8:00—Gene and Glenn (NBC) 8:15—Campbell Soup Orchestra (NBC) 8:45—Records

Saumann.

Here is Geraldine Farrar as she looked a week ago when she made her radio debut on the Packard program (WLW at 9:30 p.m. Monday). Today's Farrar has bright eyes and the prettiness of the young girl who 30 years ago made her debut at the Royal Opera House in Berlin. After her broadcast, she closed her Park Avenue apartment and went to her Ridgefield, Connecticut farm home where she and her 70-year-old father spend their summers with their many pets-dogs, birds and chickens.

Saturday, July 11

Saturday, July 11
9:00—Mrs. Blake's Radio Column
(NBC).
9:15—Hits and Bits (NBC).
10:15—McCornick's Old Time Fiddlers.
10:30—Keys to Happiness (NBC)
11:00—Records
11:30—Live Stock.

11:30—Live Stock Reports from Prod. Coop. Comm. Assn. 11:45—Records Noon-Sign off

Noon—Sign on
P. M.—
3:00—Classic Gems (NBC)
3:30—Records
3:45—Crosley Dealers Salute
4:00—Records
5:00—Southern Singers & Mitchem
5:30—The Gossipers (E. T.)
5:45—Black and Gold Orchestra
(NBC)
6:00—Records
6:45—Mrs. Bones & Co. (NBC).
7:00—Records

6:45-Mrs. Bones & Co. (NBC).
7:00-Records
7:15-Bavarian Peasant Band
(NBC)
7:30-The Silver Flute (NBC)
8:00-General Electric Hour
(NBC)
9:00-Lucky Strike Dance (NBC)
10:00-Henry Busse's Orchestra,
Castle Farm
10:30-Minray Horton's Orchestra,

10:30—Murray Horton's Orchestra, Horseshoe Gardens

11:00—Sign off

SUNDAY July 12

WCKY (202 m.—1490 kc.)

A. M.—
10:00—Nomads (NBC).
10:30—Jewels of Destiny (NBC).
11:00—The Crooning Guitarist.
11:13—Echoes of the Orient (NBC).
11:30—Charlene and Kathleen, Ladies
of Melody.
11:45—Waikiki Beach Combers.

Noon-Jack Moore.

P. M .-

P. M.—

12:15—Skillet Lickers.

12:15—Skillet Diverse.

12:15—Skillet Diverse.

1:00—Sign off.

5:15—Lucille Fox, Blues.

6:00—Lawson's Hawiians

6:30—Maurice Thompson. Baritone.

6:45—The Crooning Guitarist.

7:00—Columbia Recording Skillet

Lickers. Skillet

Sunday, July 12

Lickers.

Lickers.
7:30—College of Music.
8:00—The Italian Screnaders.
8:30—Montain Red.
8:45—Willard Robison and His
Deep River Orchestra (NBC)
9:15—Floyd Gibbons (NBC).
9:30—Earl Arnold's Orchestra from
Lookout House.

WFBE (250 m.—1200 kc.)

A. M.-

8:00-Voices at Daven 9:00—Voices at Dawn. 9:00—Morning Concert. 9:15—Invitation to the Waltz. 9:45—Mountain Valley Greetings.

9:45—Mountain Valley Greetings.
10:00—Kelvinator Program.
10:15—Dry Ridge Health Hints.
10:30—Exhoes from Germany.
10:45—Berning Ford Travelogue.
11:00—Morning Musicale.
11:30—Excerpts from the Opera.
11:45—Tile Way Fire-Proof Home Program.

P. M.— 12:15—Kleeman Furniture Program. 12:30—Galvano & Cortez.

12:45—Organ Recital.
1:00—To be amounced.
2:00—Starr Freeze Afternoon Melodies.

2:15—Matinee. 2:30—Hawaiian Bluebirds. 2:45—Harlan and Ralph.

3:00—Alternoon Musicale. 4:00—Vocal Varieties. 4:10—Post.

4:10—Post.
4:30—Simdown Serenader.
4:35—Symphony Hour.
5:45—Tea Time Tunes.
6:15—Musical Interlude.
6:30—Church Pederation Hour,
7:00—The Post Question Box.

7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.
8:30—Dance Frolic.
3:30—The Orioles.
8:44—Twilight Reveries.
9:00—Scotland Yard.
10:15—Mountain Valley Varieties.
10:30—Slumber Music.

WKRC (545 m.-550 kc.)

A. m.—
6.45-7.45—God's Bible School—
Sunrise Worship.
9:00—God's Bible School.
10:00—Watchtower Program (c. t.)
10:15—Jim Lightfield—Veteran's Civic
Hour.

Noon-American Legion Program. P. M.-

P. M.—
1:00—Jewish Community Program.
1:30—Gypsy Trail (CBS).
2:00—Gypsy Trail (CBS).
2:00—Green Old-Fashioned Garden.
3:00—Cathedral Hour (CBS).
4:00—French Trio (CBS).
4:15—Pastorale (CBS).
4:15—Theo Karte (CBS).
5:00—Chicago Knights (CBS).
5:30—Twilight Reveries.
5:58—Burke Weather Forecast.
6:00—The World's Business (CBS).
6:15—Studio.

6:15—Studio, 6:20—Eureka Baseball Scores.

6:26—Sports Review,
6:30—Daddy and Rollo (CBS).
6:15—The Boswell Sisters (CBS).
6:58—Time and weather.
7:00—Devils, Drugs and Doctors (CBS).
7:15—Kate Smith, Swanee Music

7:15-Kate Smith, Swanee Music CBS).
7:30—Tony Parenti and His Singing Saxophone (CBS).
7:43—Studio Feature.
8:00—Around the Sainovar (CBS).
8:30—Lewisolm Stadium Concert (CBS).
9:00—Tacoma Dance Orchestra.

9:00—Tacoma Dance Orchestra.
9:30—Fortune Builders (CBS).
9:43—Star Reveries (CBS).
10:00—Arlie Simmond's Orchestra at Coney Island
10:30—Chic Variety Program (CBS).
11:00—Time and weather.
11:03—Sports Review.
11:07—Chic Variety Program (CBS).
11:30—Artists Invitation Program.

WLW (428 m.-700 kc.)

A A1 -

A. M.—

8:59—Bulova Time.

9:00—Church Forum.

9:30—Fiddlers Three (NBC).

9:35—Pollack and Lawnhurst (NBC).

10:00—Bulova Time.

10:05—Organ, Arthur Chandler, Jr.

10:25—River Reports.

10:29—Bulova Time.

10:30—Rochester Concert Orchestra (NBC).

11:30—Metropolitan Echoes (NBC).

11:30—Metropolitan Echoes (NBC).

10:00—Midday Iewels.

Noon-Midday Jewels.

Noon-Midday Jewels.
P. M.12:29-Bulova Time.
12:30-Minsic of the Ages (NBC).
1:30-Yeast Foamers (NBC).
2:00-Crosley Theater.
2:30-Henry Thies' Orchestra.
3:00-Ravinia Opera Concerts
(NBC).

Sunday, July 12 4:00—Sabbath Reveries (NBC). 5:00—The Roamios. 5:30—Plantation Days.

5:00—The Roamios.
5:30—Plantation Days.
6:00—The Chatter.
6:30—College of Music Concert (NBC).
7:00—Enna Jettick Melodies (NBC).
7:15—Blow the Man Down (NBC).
7:30—Harbor Lights (NBC).
8:00—Heel Hugger Harmonie's (NBC).
8:15—Bayuk Stag Party (NBC).
8:15—Bayuk Stag Party (NBC).
9:15—Variety.
9:30—Kellogg Slumber Music (NBC).
10:00—Crosley Concert.
10:00—Crosley Conc

11:30—Moon River. Midnight—Henry Busse's Orchestra, at Castle Farm.

WSAI (225 m.—1330 kc.)

WSAI (225 m.—1330 Kc.)
P. M.—
2:00—Sermonette and Hymn Time,
2:30—Balkan Mountain Men (NBC)
3:00—National Sunday Forum
(NBC),
4:00—Gilbert & Sullivan Gems
(NBC),
5:00—Catholic Services (NBC),
6:00—Gay Vienna (NBC),
6:30—RCA Victor (NBC),
7:00—Chase and Sanhorn (NBC),
8:00—"Our Government," David
Lawrence (NBC),
8:15—Atwater Kent (NBC),
8:45—Iodent Big Brother (NBC),
9:15—Goldman Band Concert
(NBC).

MONDAY July 13

WCKY (202 m.—1490 kc.)

A. M.-

A. M.—
7:00—The Crooning Guitarist.
7:15—Morning Devotions (NBC).
7:30—Cheerio (NBC).
8:00—Mountain Red.
8:163—Early morning dance program.
9:18—My New Kentucky Home,
1etta Crane.
9:48—Dance Records.
10:30—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Melodies.

12:30—Norris Brock Live Stock. 12:35—Luncheon Concert. 1:00—Sign off. 5:15—Mountain Red.

6:30—Amors Nort Flash. 6:15—Tastyeast Jesters (NBC). 6:30—Kentucky Belle.

6:45—Steve Bates. 7:00—Columbia Recording "Skillet

Lickers.

7:30—Charlene and Catherine. 7:45—Beach Combers. 8:00—Wally, the Radio Clown.

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CHECKER STORE ORIGINAL TIRE CO.

Monday, July 13 8:15—"The Man Who Could Not Die," mystery thriller. 8:45—Male Quartette. 9:00—Stromberg Carlson (NBC). 9:30—Blue Ridge Shindiggers. 9:45—Italian Serenaders.

WFBE (250 m.-1200 kc.)

A. M.—
7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Shopper's Honr.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze Program (E. T.)
8:45—Morning Melodies.
9:00—Hyde Park Community Program.

gram. 9:15—Sunshine Special. 9:45—Kleeman Furniture Program. 10:00—Brevities. 10:05—Home Heating Program. 10:20—Variety.

10:20—Variety.
10:35—Kelvinator Program.
10:55—Mrs. Evans' Question's and Answers.
10:59—Simper Time.
11:100—Acene Awning Special.
11:15—Morning Musicale.
11:45—Eut de ba ker Champions (E. T.).

Serenade.

P. M .-

P. M.—
2:15—Song Hit Time.
12:45—Bellonby Luncheon Musicale.
1:00—Starr Freeze Afternoon Melodies.
1:15—Kroness Brothers.
1:30—Down South.
2:00—The Islanders.
2:15—Voca IVarieties.
2:30—Matinee Musicale.
2:45—Novelty Notes.

2:30—Matinee Musicale.
2:45—Novelty Notes.
3:15—Novelty Notes.
3:15—Bance Frolie.
4:15—Organ Recital.
4:35—Ralph and Harlan.
5:00—Lyric Hour.
5:30—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—Post Question Box.
7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.

7:30—Harry Figures Special Viview.
7:45—Nn-Co Painters.
8:00—Luckey Boys.
8:15—Dry Ridge Health Hints.
8:30—Land o Sky Gypsies.
8:45—Coney Island Dance Frolic.
9:00—Boxing Bouts at Red I and Field.

10:30-Mountain Valley Varieties, 10:45-Slumber Music.

WKRC (545 m.-550 kc.)

6:45—God's Bible School—Surrise Worship, 7:45—Hill Billy Kid.

7:59—Gruen Time. 8:00—The Commuters (CBS). 8:30—Tony's Scrap Book (CBS). 8:45—The Old Dutch Girl (CBS). 9:00—Consolidated Merchants Pro-

9:90-Consolicated Meterians 1.79
9:30-Full Measure Gas.
9:45-Charles W. Reaume, studio.
10:15-The Madison Singers (CBS)
10:30-Bruce Chapman (CBS).
10:45-Tine and weather.
10:48-Woman's Hour — Tremlette

10:48—Woman's Hour — Fremence Tully. 11:15—Don Bigelow and His Orches-11:30—Euric Madriguera's Cuhan Or-chestra (CBS) 11:45—Drink-Mor Program. Noon—Wurlitzer Music Box Revue.

P. M.-12:30-Cincinnati Merchants Pro-

1:00—A. L. Fink Program. 1:30—Farm Network Program (CBS). 1:15—Madam Flor-enz Beauty Pro-

gram.
2:00Charles W. Reaume Studio
2:15—Race Result from Latonia.

2:15—Race Result from Latonia. A Ky.
2:20—Columbia Salon Orchestra (CBS).
2:30—Three Doctors (CBS).
2:45—Starr-Freeze Melodies (E. T.)
3:00—U. S. Army Band (CBS).
3:00—H. G. Wells from London (CBS).
3:00—Interlude (CBS).
4:00—Dancing by the Sea (CBS).
4:30—Docsier Photographer—Tramp Starr.
4:45—Jolly Jugglers (CBS).
7:00—Winegar's Barn Orchestra (CBS).

(CBS).

Monday, July 13 5:15-Cincinnati Trade School

Program.
Ross and Brooks (CBS). 5:30—Ross and Brooks (CBS). 5:45—Studio. 5:50—Eureka Baseball Scores. 5:55—Sports Review. 5:59—Burke Weather Forecast. 6:00—Home Furniture Program. 6:10—Stocks, Cohle & Tyree. 6:13—Time and weather.

6:13—Time and weather. 6:15—Linit Program, with Dennis

6:13—Linit Program, with Dennis King (CBS). 6:30—Evangeline Adams, "Astrolo-ger" (CBS): 6:45—Camel Quarter-Hour (CBS). 7:00—Pryor's Cremo Military Baud (CBS). 7:15—The Barbasol Programi

7:15—The Barbasol Fros.... (CBS). 7:30—The Bon Bons (CBS). 7:45—Old Wurzburg Malt Program. 8:00—Eno Crine Club (CBS) 8:30—An Evening in Paris (CBS). 8:45—Noxema Program (CBS). 9:00—Robt. Burns Panatella Pro-

9:00—Robt. Burns Panatella Pro-gram (CBS). 9:30—Arabesque (CBS). 10:00—Pyrol Blackberry Dudes 10:15—Gruen Answer Man 10:25—Happy Feet. 10:30—Arlie Simmond's and His Or-

11:30—Artic Simmond's and His Or-chestra, Coney Island 11:00—Time and weather. 11:03—Sports Review. 11:08—Ben Bernie and His Orchestra (CBS). 11:30—Nocturne (CBS).

WLW (428 m.-700 kc.)

A. M.-A. M.—
6:00—International Fiddlers.
6:29—Bulova Time.
6:39—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Montgomery Ward Program (NBC).
8:44—Bulova Time.
8:45—Miraeles of Magnolia (NBC).
9:00—Housekeeper Chats.
9:15—Beatrice Mabie (NBC).
9:30—Musical Portrait.
9:45—The Potter's Art.

9:30—Musical Portrait.
9:43—The Potter's Art.
10:00—Syncopaters (NBC).
10:30—Live Stock Reports.
10:40—Salt and Peanuts.
11:00—Mills Brothers Quartet.
11:15—Swift Program (NBC).
11:30—WLW Stars.

11:45—River Reports; Time Signals. Noon—Seger Ellis. P. M.-

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:15—Market Reports.
12:50—Live Stock Reports.
12:50—Live Stock Reports.
1:00—N at ion al Farm and Home (NBC).
1:30—Netherland Plaza Orchestra.
2:00—Organ Matinee.
2:300—Chicago Serenade (NBC).
3:00—More Truth Than Poetry

2:00—Organ Matinec.
2:30—Chicago Serenade (NBC).
3:00—More Truth Than Poetry (NBC).
3:10—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).
4:00—Chats with Peggy Winthrop (NBC).
4:10—Jim and Walt.
4:30—Live Stock Reports.
4:40—Afternoon Revelers.
5:00—Salt and Peanuts.
5:00—Salt and Peanuts.
5:15—Mormon Tabernacle Choir.
5:45—Lowell Thomas (NBC).
6:10—Amos 'n' Andy (NBC).
6:15—Los Ramos Baseball Scores.
6:29—The Chatter.
6:30—Phil Cook (NBC).
6:35—Affiliated Products Program (NBC).
7:30—Musical Dreams.
8:00—Maylag Orchestra (NBC).
8:30—Real Folks (NBC).
9:30—Packard Concert. with Marian Talley (NBC).
10:40—Gold Medal Express (NBC).
9:30—Packard Concert. with Marian Talley (NBC).
10:50—Estate Weather Man.
11:00—Chime Reversies.
Midnight—Hotel Gibson Orchestra.
Castle Farm.
1:00—Netherland Plaza Orchestra.

WSAI (225 m.-1330 kc.)

A. M.-8:00—Gene and Glenn (NBC).. 8:15—Campbell Soup Orchestra (NBC). 8:45—Records. 9:00—Mrs. Blake's Radio Column (NBC).

Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be with held when the request is made.

Radio Dial:

I believe a number of your readers would be interested in knowing that there is in existence throughout the world a very interesting Rudy Vallee Club, called the Vallee Krusaders.

There are 2000 of us, including one member in London and several in France, where Rudy played in 1926. The club was organized a year ago by Helen M. Kruse of Woodridge, N. J., who is president and treasurer of the Krusaders and editor of its monthly magazine. The purpose of the club is to keep Rudy's admirers informed of all his activities and to kill false publicity about him. The magazine is a 12 or 15-page paper and always contains pictures of Rudy as well as reviews of his Paramount appearances and stories about him.

Miss Marion Curley, 4946 Western Hills Ave., Price Hill, Cincinnati.

Radio Dial welcomes news of radio enthusiasms of its readers. Vallce admirers might get in touch with Miss Curley for further in-

We have received the Dial paper for the last five weeks and think it is fine, so am sending you \$1.00 for six months subscription. Have enjoyed having the programs Best wishes for all the stations in Cincinnati. Mrs. C. B.,

Wilmington, O.

Best wishes from out of town.

Dear Sirs:

I do not know if the five weeks offer is still open for The Radio Dial, but I am enjoying mine so much am anxious for a friend of mine to receive it. I am enclosing her address, but if I am too late, please just forget my request.

Gratefully,

Mrs. H. C. H.,

Mt. Sterling, Ky.

Trial offer of five weeks for 10 cents still stands.

Dear Editor:

Congratulations on your Radio I liked it as soon as I saw it, and

everyone to whom I have talked concerning it agrees that it fills a long-felt need. J. S., Dayton, O.

Need in Dayton.

Dear Sirs:

Am on my vacation now and my Julia Hayes Helpful Hints to Housewives will not be on WKRC until the first part of August. When I return I plan to have many new and interesting things to tell my listeners.

Julia Hayes.

Vacation from Housewives.

I think we ought to have a lot more of Rudy Vallee and Paul Whiteman and such people and less of Amos and Andy, for their jokes are "punk." We don't tune in on them.

Miss R. C. N., Covington, Ky.

Mutiny.

Monday, July 13

Monday, July 13
9:15—McCormick's Old Time Fidders.
9:30—Jean Carroll, please tell inc (NBC).
9:43—Jerry Foy.
10:00—Blue Streaks (NBC).
10:00—Sixer Mary's Kitchen.
10:50—Sinper Time.
11:00—Acme Awning Special.

9:45—Jerry Foy. 10:00—Bine Streaks (NBC). 10:15—Radio Household 1 n s ti t u t (NBC)

(NBC). 10:30—Records. 11:00—The Hellman Troubadors (NBC). 11:15—Sign Off.

P. M.-12:50—Live Stock Reports. 1:00—Sign off. 2:00—Woman's Radio Review (NBC).

3:00-Records.

3:45—Crosley Dealers' Salute. 4:00—Crosley Singers. 4:30—Records.

4:45-Minabelle and Chick. 5:00-Records. 5:15—Cecy Gordon; Gene Perazzo. 5:30—The Gossipers (e. t.)

5:30—The Gosspers (c. ...)
5:45—Records.
6:15—"The World Today," James G.
McDonald (NBC).
6:30—Mrs. Lee Ach, poems.

6:30-Mrs. Lee Ach, poems.
6:45-Vocal Solos.
7:00-"How's Business?", Merle
Tippe (NBC.)
7:15-Webster Program (NBC).
7:39-A. & P. Orchestra (NBC).
8:30-General Motors Program

8:30—General Motors Program MBC). 9:00—True Story Hour (NBC). 9:45—Simonize Program (NBC). 10:00—Netherland Plaza Orchestra. 10:130—He Stebbins Boys (NBC). 10:30—Heury Busse's Orchestra, Cas-the Formula Castle Farm.

TUESDAY

July 14

WCKY (202 m.—1490 kc.)

7:00—The Crooning Guitarist. 7:15—Morning Devotions (NBC). 7:30—Cheerio (NBC).

8:00-Mountain Red.

8:00—Mountain Red.
8:15—Early morning dance program.
9:15—My New Kentucky Home,
Jetta Crane.
9:45—Dance Program.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.

Noon-Dance Program.

P. M.-P. M.—
12:30—Live Stock Quotations.
12:35—Luncheon Concert.
1:00—Sign off.
5:45—Blue Ridge Shindiggers.

5:45—Blue Ridge Shindiggers.
5:55—Ayers Sport Flash.
6:00—Amos 'n' Andy (NBC).
6:30—Men About Town.
6:45—Mountain Red.
7:00—Glenyee Chambers, blues.
7:15—Tri-State Entertainers, with Burger Bross, Ham and Lim.
7:55—Crooning Guitarist

7-13—Crooning Guitarist. 8:00—Earl Arnold's Orchestra, Lookont House. 8:30—Death Valley Days (NBC), 9:00—Happy-Go-Lucky Girls. 9:30—Skillet Lickers.

WFBE (250 m.—1200 kc.)

A. M .-

7:00—Voices at Dawn.
7:30—Classified Directory.
8:00—Shopper's Hour.
8:15—Mountain Valley Greetings.
8:30—Starr Freeze (E. T.)
8:45—Morning Musicale.
9:15—Sunshine Special.
9:45—Home Chats.

FLORENCE FREY BEAUTY EXPERT

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PERMANENT WAVE \$5.00

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Tuesday, July 14

10:30—Simper Time.
11:00—Acme Awning Special.
11:15—Serenade.
11:45—Studebaker Champions

Noon-Organ Recital.

P M .-

12:30-Variety.
12:45-Bellouby Luncheon Musicale.
1:00-Starr Freeze Afternoon
Melodies.
1:15-Matinee Ausicale.
1:45-Vaudeville.

1:30— vaudeville. 2:00—Marion Clark, soprano. 2:15—Dance Frolic. 2:45—Reds vs. Boston at Redland.

2:45-Reds vs. Boston at Redland, Field. 4:45-Ralph and Harlan. 5:00-Lyric Hour. 5:30-World Series Contest. 6:00-Musical Interlude. 6:15-World Series Contest. 6:45-Berning Ford Travelogue. 7:00-Dance Frolic. 7:30-Harry Hartman's Sport Re-

7:30—Harry Hartman's Sport Review.
7:45—Barker News Notes.
8:07—Luckey Boys.
8:15—Dry Ridge Health Hints.
8:30—Twilight Reveries.
8:45—Coner Island Dance Frolic,
9:00—In dependent Oil Station
Program.
9:30—Meyer's Hot Tunes.
9:45—Licking River Fiddlers.
10:00—Mountain Valley Varieties,
10:15—Slumber Music.

WKRC (545 m.-550 kc.)

A. M.— 6:45—God's Bible School, Sunrise Worship. 7:45—Hill Billy Kid.

7:45-Hill Billy Kid.
7:59-Gruen Time.
8:00-Starr-Freeze Melodies (E. T.)
8:10-The Commuters (CBS).
8:30-Tony's Scrap Book (CBS.
8:45-Madan Flor-enz.
9:00-Oxol Feature (CBS).
9:15-Melody Parade (CBS).
9:30-Consolidated Merchants' Program

gram.

10:00—Fashion Facts of 1931 (CBS).

10:15—Charles W. Reaume Studio.

10:45—Time and Weather.

10:48—Woman's Hour, Tremlette

Tully.

11:15—Full Measure Gas.
11:30—Enric Madriguera's Cuban Orchestra (CBS)
11:45—Drinknor Program (CBS)

Noon-Wurlitzer Music Box Revue

12:30-Cincinnati Merchants' Pro-

12:30—Cincinnau
gram.
1:00—Pabst-ett Varieties (CBS).
1:15—Art Dry Cleaning Program.
1:30—Studio feature.
2:00—Charles W. Reaume Studio.
2:15—Race Result from Latonia,

2:15-Race Result from Latonia, Ky. 2:20-Columbia Salon Orchestra (CBS) 2:30-(A, L, Fink) — The Three Doctors (CBS). 2:45-(A, L, Fink)—The Capitava-tors (CBS). 3:00Rochester Givic Orchestra, Con-

ducted by Guy Harris (CBS).
4:00—Frank Ross. Songs (CBS)
4:15—Adventures in Words (CBS)
4:30—Gypsy Music Makers (CBS).
4:45—Sweethearts of the Air

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Radio's biggest 15 minutes of good cheer and snappy music.

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WKRC

Tune in . . . enjoy yourself

Sponsored by The Rubel Baking Co.

Wednesday, July 15

Noon-Wurlitzer Music Box Revue.

P. M.— 12:30—Cincinnati Merchants' Pro-

19:30—Cincinnati Merchants' Program.
1:00—Parm Program (CBS).
2:00—Citales W. Reanne Studio
2:15—Salon Orchestra (CBS).
2:23—Race Result. Latonin Ky.
2:30—The Three Doctors (CBS).
3:45—Daucins by the Sea (CBS).
3:10—Starr-Freeze Melodies (E.T.).
3:30—Columbia Camp Concert (CBS).
4:00—Asbury Park Casino Orchestra (CBS).
4:30—A. L. Fink, Luna Park Orchestra (CBS).
5:00—Bill Schuld's Going to Press (CBS).

-Bill Stings (CBS).
-Cincinnati Trade School Program.
-Ross and Brooks (CBS).

CLBS).

5:15—Cin cin nati Trade School Program.

5:30—Ross and Brooks (CBS).

5:45—Studio.

5:50—Eureka Baseball Scores.

5:55—Sports Review.

5:59—Burke Weather Forecast.

6:00—Kate Smith Swanee Music Hone Furniture Co. (CBS).

6:10—Stocks, Coble & Tyree.

6:13—Time and weather.

6:13—Time and weather.

6:13—Time and weather.

6:15—Linit Program, with Kennis King (CBS).

6:30—Evangeline Adams "Astrologer" (CBS).

7:00—Pyor's Creno Military Band (CBS).

7:15—The Barbasol Program (CBS).

7:30—Pyor's Creno Military Band (CBS).

7:30—Pyor's Creno Military Band (CBS).

9:00—Comie Boswell (CBS).

9:15—Rhythm Choristers (CBS).

9:15—Rhythm Choristers (CBS).

9:15—Rhythm Choristers (CBS).

9:15—Gruen Answer Man.

10:25—Happy Feet.

10:30—Arlie Simmond's and His Orchestra, Concy Island.

11:20—Time; Weather; Sports Re-

Tuesday, July 14 5:00-Winegar's Baru Orchestra (CBS). 5:15—Cincinnati Trade School Program. 5:30—Winegar's Barn Orchestra 5:30—Winegar's Barit Orenesses (CBS).
5:45—Studio.
5:50—Burke Baseball Scores.
5:50—Burke Weather Forecast.
6:30—Home Furniture Co., Kate Smith (CBS).
6:10—Stocks, Cohle & Tyree.
6:13—Time and weather.
6:15—Limit Program, with Detuits King (CBS).
6:45—Camel Quartet hour (CBS).
6:45—Camel Quartet hour (CBS).
7:15—Rubel Baking Co. Program.
7:30—The Bon Bons (CBS).
7:15—Buble Baking Co. Program.
7:30—The Bon Bons (CBS).
9:00—Benric and His Blue Ribbon Orchestra (CBS).
9:10—The Bristoleers (CBS).
9:15—The Scholl Program (CBS).
9:15—The Summon's and His Orchestra, Concy Island.
10:20—Hopp Feet.
10:30—Bridge Lessons by Tom Collins Jr.
10:45—Arlie Simmond's Orchestra, Concy Island.
11:00—Gruen Witching Hour.
11:30—Time and weather.
11:32—Tacoma Park Dance Orchestra (CBS). Studio.

WLW (428 m.-700 kc.)

A. M.-

6:00—International Fiddlers.
6:29—Bulova Time.
6:30—Gyn Classes.
7:45—A. & P. Food News (NBC)
7:59—Bulova Time.

8:30—Morning Devotions. 8:15—Bradley Kincaid. 8:30—Montgomery Ward (NBC). 8:45—Miracles of Magnolia (NBC)

8:15—Miracles of Magnolia (NBC).
9:00—Morning Ballads.
9:13—Frances Ingram (NBC).
9:30—Fashionette.
9:30—Franium Man.
10:00—Murray Horton's Orchestra.
10:10—Organ and Vocal Solos.
11:10—Island Serenaders.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.
Noon—Tuxedo Trio. P. M.-

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:15—Market Reports.
1:00—National Farm and Home (NBC).
1:30—Vetherland Plaza Orchestra.

1:30—Netherland Plaza Orchest 2:00—Organ Matine: 2:80—Chicago Serenade (NBC). 2:15—Kiss Proof (NBC). 3:00—Mary Steele, vocal solos. 3:15—U. S. Navy Band (NBC). 1:00—Salt and Peanuts. 4:15—Eumer Refik.

1:00—Salt and Peanuts.
4:15—Eumer Refak.
4:30—Live Stock Reports.
4:40—Organ and Vocal.
5:00—The Hottentots.

5:00—The Hottentots.
5:30—Jim and Walt.
5:45—Lowell Thomas (NBC).
6:00—Amos 'n' Andy (NBC).
6:15—The Chatter.
6:30—Southern Singers.
6:45—Baseball Scores.
6:50—Ramona.

:00—Armstrong Quakers (NBC). :30—Netherland Plaza Orchestra.

7:45—Sterling Jack. 8:00—Netherland Plaza Orchestra. 8:15—Icycast Jamboree. 8:30—Werk Bubble Blowers.

8:30—Werk Bubble Blowers.
9:30—Crimclights.
9:30—Chevrolet Chronicles (e. t.).
10:30—Cotton Queen Minstrels.
10:30—Variety.
10:35—Bob Newhall, Sports Sliges.
10:36—Bob State Weather.
11:00—Jos Antigos.

11:30-Moon River Midnight-Hotel Gibson Orchestra

12:30—Henry Busse's Orchestra, Cas-tle Farm.

1:00-Netherland Plaza Orchestra.

WSAI (225 m.-1330 kc.)

A. M.— 8:00—Gene and Glenn (NBC). 8:15—Campbell Soup Orchestra 8:45—Records.



Here's the most recent picture of McCormick's Old-Time Fiddlers of WLW who just got dressed up right smart one morning for their early morning broadcasts (they're called International Fiddlers then) and had their picture taken just as they appear on the stage.

Left to right (seated) they are: "Ma" McCormick (who divulged that she married Pa when he was 25 and that was 33 place near Berea, Ky., and ("Big Foot") Ohmer Castleman, who says he was "brung up" with Frank Mills, fiddler, who is standing at the left of "Harmonica Mac" himself.

Mac has 52 harmonicas and uses all of them on the air. The biggest is more than a foot long, and the smallest is only an inch long and is fastened to his watch chain so he won't swallow it when he blows it.

Out of character though it is, they travel in a green and cream Packard sedan.

Tuesday, July 14 9:00-Mrs. Blake's Raido Column NBC).

10:00-Talks by Dr. Ella Oppen-heimer (NBC). 10:15-Radio Household Institute

10:30-U. S. Army Band (NBC).

11:00-The Hellman Troubadors (NBC). 11:15-Sign Off.

12:50-Live Stock Reports from Prod.

Coop. Comm. Assn. 1:00-Sign off.

2:00-Women's Radio Review (NBC).

3:00-Records.

3:45—Crosley Dealers Salute. 4:00—Lady Next Door (NBC). 4:30—Rinso Talkie (NBC). 4:45—Records. 5:15—Vocal Solos.

5:10—The Gossipers (e. t.).
5:45—Records.
6:00—Midweek Federation Hymn
Sing (NBC).
6:30—Jerry Foy.
6:45—Larry Grueter, Accordion.
7:00—Blackstone Plantation (NBC).

7:00—Blackstone Plantation (NBC).
7:30—National Dairy Virtuoso (NBC).
8:00—Nash Parade (NBC).
8:30—Fuller Brush Man (NBC).
9:00—Lucky Strike Dance (NBC).
10:00—Heny Busse's Orchestra, Cas-

tle Farm 10:15—The Stebbins Boys (NBC). 10:30—Hotel Gibson Orchestra. 11:00—Sign Off. WEDNESDAY July 15

WCKY (202 m.—1490 kc.)

A. M .-

7:00—The Crooning Guitarist. 7:15—Morning Devotions (NBC). 7:30—Cheerio (NBC).

7:30—Cheerio (NBC).
8:00—Mountain Red.
8:15—Early morning dance program.
9:15—My New Kentucky Home,
9:15—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Classic Hour.
10:45—Musical Novelties.
11:30—Skillet Lickers.

Noon-Popular Dance Melodies.

P. M -

12:30-Live Stock Reports.

12:35—Lincheon Concert. 1:00—Sign off. 5:45—Mountain Red.

5:15-Mountain Red.
5:15-Ayers Sport Flash.
6:00-Anios 'n' Andy (NBC).
6:15 Charlene and Catherine.
6:30-Crooning Guitarist.
6:45-Tonniny Ott.
7:00-Lawson's Hawaiians.
7:30-Christian Glee Crub.
8:00-Skilet Lickers.
8:30-Earl Arnold's Orchesti
Lookout House.
9:00-Steve Bates.
9:15-Lucille Fox, Blues.
9:15-Lucille Fox, Blues.
9:30-Men About Town.
9:15-Blue Ridge Shindiggers.

Charles W. Reaume

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Local-National-Spot

Wednesday, July 15 WFBE (250 m.—1200 kc.)

A. M.—
7:00—Voices at Dawn.

11:45—Don Bigelow Orchestra (CBS).
11:45—Drink-Mor Program.

A. M.—
7:30—Voices at Dawn.
7:30—Classified Directory.
8:00—Shoppers' Hour.
8:15—Mountain Valley Greetings.
8:30—Star Freeze (E. T.)
8:45—Morning Musicale.
9:45—Kleenan Home Chats.
10:00—Reveties.

9:13—Kleeman Home Chats.
10:00—Brevities.
10:05—Hone Heating Program.
10:20—Variety.
10:35—Kleiman Program.
10:35—Kirs. Evans' Questions and Answers.
10:59—Simper Time.
11:00—Acme Awning Special.
11:15—Dance Frolic.
11:45—Studebaker Champions

(E. T.). Noon-Organ Recital.

P. M .-12:30—Vaudeville. 12:45—Bellonby Luncheon Musicale. 1:00—Starr Freeze Afternoon Melodies.

Melodies.
115—Kroneus Brothers.
1:30—Matinee.
1:45—Galvano & Cortez.
2:00—The Parent's Forum.
2:15—Ralph and Harlan.
2:30—Serenade.
2:45—Reds vs. Boston at Redland Field.
3:30—Paul. & Gene "The Miniature.

A:30—Field.

4:30—Field.

4:30—Paul & Gene, "The Miniature Kings of Jazz."

4:45—Vocal Recital.

5:45—World Series Contest.

6:16—World Series Contest.

6:16—World Series Contest.

6:45—Berning Ford Travelogue,

7:00—The Post Question Box.

7:15—Dinner Dance Music.

7:30—Harry Hartman's Sport Review.

7.30—Luckey Boys.
8.15—Dry Ridge Health Hints.
8.30—Cuckey Boys.
8.15—Dry Ridge Health Hints.
8.30—Colonial Stages.
8.45—Coney Island Dance Frolic.
9.00—Tile-Way Fire-Proof Home
Proceam.

Program.
9:30—Jewish Commercial Program.
10:30—Mountain Valley Varieties.
10:45—Slumber Music.

WKRC (545 m.-550 kc.)

A. M .-

A. m.—
6.43—Surrise Worship.
7.45—Hill Billy Kid.
7.59—Gruen Time.
8:00—The Commuters (CBS).
8:30—Tony's Scrap Book (CBS).
8:45—The Old Dutch Girl (CBS).
9:00—Oxol Feature (CBS).

9:15-Madam Flor-enz Beauty Pro-

gram. 9:30—Consolidated Merchants' Pro-

9:30—Consonate Increases
10:00—Full Measure Gas.
10:10—Floraline Talk.
10:20—Time and weather,
10:23—Woman's Hour, Tremlette Tulley. 10:45—Charles W. Reaume Studio.

11:00—11me, view. View. 11:08—Hollywood Garden Orchestra (CBS). 11:30—Nocturne; Ann Leaf, Ben Alley (CBS). Midnight-Sign off.

WLW (428 m.-700 kc.)

chestra, Coney Island. 11:00-Time; Weather; Sports Re-

6:00-International Fiddlers, oldtime music.

time music.
6:29—Bulova Time.
6:30—Gym Classes.
7:45—A. & P. Food News (NBC).
8:00—Morning Devotions.
8:15—Ball Brothers Canning Time.
8:30—Montgomery Ward Program.
8:45—Bulova Time.

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Cir	ciz	mati,	Ohio

Gentlemen Enclosed find One Dollar (\$1). Send RADIO DIAL [] New Subscriber

Wednesday, July 15

846-Miratles of Magnolia (NBC).
9:00-Mary Hale Martin (NBC).
9:15-Florence Frey's Workshop.
9:30-Dance Miniatures (NBC).
10:00-MeCormick's Fiddlers.
10:13-Jin and Walt.
10:30-Live Stock Reports.
10:40-Piano Solos.
10:45-Manliattan Soap Program

(NBC).

11:00—Seger Ellis.

11:15—Swift Program (NBC).

11:30—ULW Stars.

11:45—River Reports; Time Signals.

Noon-Salt and Peanuts.

P. M .-

P. M.—

P. M.—

12:15—Bulova Time.

12:16—Hotel Gibson Orchestra.

12:15—Market Reports.

12:15—Mire Stock Reports.

1:00—National Farm and Home (NBC).

1:30—Wetherland Plaza Orchestra.

2:00—Organ Matinee.

2:30—Gincinnati Zoo Concert.

3:00—Weather Forecast.

3:00—Weather Forecast.

4:00—Chats with Peggy Winthrop (NBC).

4:15—Jim and Walt.

4:30—Live Stock Reports.

(NBC).
4:13—Jim and Walt.
4:30—Live Stock Reports.
4:40—Organ and Cello.
5:00—Afternoon Melodies.
5:30—Seger Ellis.
5:48—Lowell Thomas (NBC).
6:00—Amos "A ndy (NBC).
6:15—The Chatter.
6:30—Phil Cook (NBC).
7:00—Baseball Scores.
7:05—Seger Ellis.
7:00—Baseball Scores.
7:05—Seger Ellis.
NBC).
8:00—The Ruskin Orchestra (e. t.).
7:30—Jack Frost Melody Moments (NBC).
8:00—The Buddy Boys.
8:30—Go Id m an B a n d Concerts (NBC).
9:30—Canova Coffee Hour.
10:00—Henry Busse's Orchestra, Castle Farm.
10:30—Variety.
10:46—Bob Newhall, Sport Slices.
11:00—Crosley Theatre.
11:30—Moon River.

Midnight-Hotel Gibson Orchestra.

12:30-Henry Busse's Orchestra, Castle Farm. 1:00-Netherland Plaza Orchestra.

WSAI (225 m.—1330 kc.)

A. M.-

8:00—Gene and Glenn (NBC). 8:15—Campbell Soup Orchestra (NBC).

-Records

9:00—Mrs. Blake's Radio Column (NBC). 9:15—Stero Program (NBC). 9:30—National Home Hour (NBC).

10:00—Records, 10:15—Radio Household Institute (NBC).

10:45—Records. 11:00—The Hellman Troubadors (NBC). 11:15—Sign Off.

P. M .-

12:50-Live Stock Reports.

1:00—Sign off. 2:00—Woman's Radio Review

2:00—Wonan's Radio Review (NBC).
3:00—Ed na Wallace Hopper (NBC).
3:15—Crosley Dealers Salute.
4:00—Don Becker.
4:18—Sam Wilson, baritone.
4:30—Poems by Harry Holcombe.
4:45—Records.
5:00—McCormick Fiddlers.
5:26—Civil Service Talk.

5:25—Civil Service Talk. 5:30—The Gossipers (e. t.). Records. 5:45

18:45—Records.
6:15—Boscul Moments, with Madame
Alda (NBC).
6:30—Records.
6:45—Back of the News in Washington (NBC).
6:30—Records.
6:30—Records.

6:30—Records.
7:00—Discussion between Frank
Simmonds and Floyd Gibbons
(NBC).
7:15—Mae Questel (NBC).
7:30—Mobiloil Concert (NBC).
8:30—Halsey Stuart (NBC).
8:30—Palmolive Hour (NBC).
9:30—Coca Cola Program (NBC).
10:00—Netherland Plaza Orchestra.
10:15—The Stebbins Boys (NBC).
10:30—Hotel Gibson Orchestra.
11:00—Sign Off.

THURSDAY July 16

WCKY(202 m.—1490 kc.)

7:00—The Crooming Guitarist. 7:15—Morning Devotions (NBC). 7:30—Cheerio (NBC). 8:00—Mountain Red.

8:00—Mountain Red.
8:19—Early Morning Dance.
9:15—My New Kentucky Home.
9:45—Dance Tunes.
10:00—Mrs. A. M. Goudiss (NBC).
10:15—Dance Records.
10:30—Northan—Warren (NBC).
10:45—Classic Hour.
11:00—Musical Novelties.
11:30—Skillet Lickers.
Noon—Popular Dance Tunes.
P. M.—

P. M .-

P. M.—

12:30—Live Stock Quotations.

12:35—Luncheon Concert.

12:45—Rev. Chas. A. Vandermuelen.

1:00—Sign off.

5:45—Mountain Red.

5:55—Ayers Sport Flash.

6:00—Amos 'n' Andy (NBC).

6:30—Mayley, the Radio Clown.

6:43—The Crooning Guitarist.

7:00—Dixie Spiritual Singers.

(NBC).

7:15—Little Red Riding Hood.

7:30—Blu-Green Blues.

7:45—Binger Brothers.

8:00—Blackstone Plantation (NBC).

8:30—Skillet Lickers.

9:00—Lawson's Hawaiians.

9:30—Earl Arnold and His Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

A. M.-

A. M.—
7:00—Voices at Dawn.
7:00—Classified Directory.
8:00—Shopper's Hour.
8:105—Mountain Valley Greetings.
8:30—Starr Freeze Program (E. T.)
8:45—Morning Musicale.
9:15—Sunshine Special.
9:165—Steenan Home Chats.
10:00—Brevities.
10:00—Brevities.
10:05—Home Heating Program.
10:20—Nu-Co Painters.
10:35—Kelvinator.
10:59—Sister Mary's Kitchen.
10:59—Simper Time Announcement.
11:105—Acne Awning Special.
11:15—Victor Herbert's Melodies.
11:45—St ude ba ker Champions (E. T.).
Noon—Organ Recital.

Noon-Organ Recital.

P. M --

12:30—Variety. 12:45—Bellonby Luncheon Musicale. 1:00—Starr Freeze Afternoon Melodies. 1:15—Serenade.

2:45—Reds vs. Boston at Redland Field.

Field.

4:45—Vaudeville.
5:00—Lyric Hour.
5:30—World Series Contest.
6:00—Musical Interlude.
6:15—World Series Contest.
6:45—Berning Ford Travelogue.
7:00—The Post Question Box.
7:15—Dinner Dance Music.
7:30—Harry Hartman's Sport Review.

7:45-Barker News.

7:45—Barker News.
8:00—Luckey Boys.
8:15—Dry Ridge Health Hints.
8:30—Land o' Sky Gypsies.
8:46—Coney Island Dance Frolic.
9:00—Independent Oil Program.
9:30—Meyer's Hot Tunes.
9:45—Mountain Valley Varieties.
10:00—Slumber Music.

WKRC (545 m.-550 kc.)

A. M .-

7:45—Sunrise Worship. 7:45—Hill Billy Kid. 7:59—Gruen Time Signal. 8:00—Madam Flor-enz Beauty Pro-

gram. 8:15—Full Measure Gas. 8:10—Full Measure Gas.
8:30—Tony's Scrap Book (CBS).
8:45—Starr-Freeze Melodies (E.T.)
9:00—Pot of Gold (CBS).
9:15—Consolidated Merchants' Pro-

gram. 9:45—Barbara Gould Beauty Talk

(CBS).

10:00—Charles W. Reaume Studio.
10:30—Vacation Roads (CBS).
10:45—Time and weather.



These eight rich and handsome young men are among the celebrated orchestra conductors who are letting radio add to their fame

Reading from left to right, they are (top row): Guy Lombardo, Ben Bernie, George Olsen and Jack Denny; (bottom row) Will Osborne. Bert Lown, Paul Tremaine, and Howard Emerson. All except the three last mentioned have played at Cincinnati hotels within the last year. They now broadcast through Columbia network stations including WKRC.

Thursday, July 16 10:48-Woman's Hour, Tremlette

Tully. 11:15-Drinkmor Program.

11:30-Columbia Revue (CBS). 11:45-Streit Program.

Noon-Wurlitzer Music Box Revue. P. M .-12:30-Cincinnati Merchants' Pro-

gram. 1:00—Columbia Farm Program (CBS).

1:30-Studio Feature.

2:00-Charles W. Reaume Studio. 2:15-Race Result from Latonia, Ky.

2:30-A. L. Fink-The Three Doctors (CBS).

2:45-A. L. Fink-Ben and Helen (CBS).

3:00-Melody Magic (CBS) 3:30-Talk by Frank Hunter (CBS)

3:45-Rythm Ramblers (SBS). 4:00-Asbury Park Casino Orches-tra (CBS).

4:45-Meet the Artists (CBS) 5:00-Frank Ross, Songs (CBS).

5:15-Cincinnati Trade School Program.

Poet's Corner is New WKRC Bit

The Poet's Corner, at 11:30 Tuesday and Thurscday nights, is a new WKRC studio pro-gram. A different poet is featured every night with a brief biographical sketch, and readings from his poems with a musical background. Extra gener-ous, WKRC is mailing out copies of the poems to requesting listeners.

Phone AVon 9030

Thursday, July 16 5:30-Will Osborne and His Orches-

5:30—Will Osborne and His Orchestra (CBS)
5:45—Studio.
5:50—Eureka Baseball Scores.
5:55—Sports Review.
5:59—Burke Weather Forecast.
6:00—Kate Smith and her Swanee Musie (CBS) Home Furniture Co.
6:10—Stocks, Cohle & Tyree.
6:13—Limit Program. with Dennis King (CBS).
6:45—Camel Quarter-Hour (CBS).
6:45—Camel Quarter-Hour (CBS).
7:40—Pryor's Cremo Military Band (CBS).
7:45—The Old Wurtzburg Malt Program.

1:45—The Old Wurtzburg Malt Program.
1:45—The Old Wurtzburg Malt Program.
1:00—The Premier Salad Dressers (CBS).
1:56—The Boswell Sisters (CBS).
1:58—The Boswell Sisters (CBS).
1:50—Detective Story Program (CBS).
1:50—Detective Story Program (CBS).
1:50—Jack Demy Orchestra.
1:50—Orchestra (CBS).
1:50—Studio.
1:50—Arlie Simnond's Orchestra.
1:50—Arlie Simnond's Orchestra.
1:50—Gruen Witching Hour.
1:50—Time and weather.
11:53—Poet's Corner.

WLW (428 m.-700 kc.)

6:00—International Fiddlers. 6:29—Bulova Time. 6:30—Gym Classes. 7:45—A. & P. Food News (NBC). 7:59—Bulova Time. 8:00—Morning Devotions. 8:15—Bradley Kincaid.

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CLEANED AND PRESSED

City Office, 628 Walnut THE TEASDALE COMPANY 11:00-Sign off.

Thursday, July 16

Thursday, July 16
8:30—Montgomery Ward Program
(NBC).
8:44—Bulova Time.
8:45—Miracles of Magnolia (NBC),
9:00—Ray Perkins (NBC).
9:13—Beatrice Mabie (NBC),
9:13—Beatrice Mabie (NBC).
9:45—Housekeeper Chats.
10:00—Murray Horton Orchestra.
10:30—Live Stock Reports.
10:40—Jim and Walt.
11:00—The Venetian Three.
11:15—Swift Program (NBC).
11:30—WLW Stars.
11:45—River Reports; Time Signals.

11:45-River Reports; Time Signals. Noon-Seger Ellis.

P. M.—
12:15—Bulova Time.
12:16—Hotel Gibson Orchestra.
12:45—Market Reports.

FO_T ive Stock Reports.

12:50—Live Stock Reports. 1:00—National Farm and Home

100-National Farm and Home (NBC).
1:30-Netherland Plaza Orchestra.
2:30-Chicago Serenade (NBC).
2:45-Kiss Proof (NBC).
3:30-Maze of Melody (NBC).
4:10-Salt and Peanuts.
4:10-Salt and Peanuts.
4:10-Gems of Melody (NBC).
4:30-Live Stock Reports.
4:40-Harriet Wellen and Dom Becker.

4:40-Harriet Welleu and Don Becker. 5:00-Edna Wallace Hopper (NBC). 5:15-Wilderson's Wildcats. 5:29-Bulova Time. 5:30-Jim and Walt. 5:45-Lowell Thomas (NBC). 6:00-Amos 'n' Andy (NBC). 6:10-Tastyeast Jesters (NBC). 6:30-Glenn Adams, Dog Talks. 6:45-News Flashes from Hollywood (E. T.) 7:00-Bascball Scores. 7:00-The Chatter.

7:00—Baschall Scores.
7:00—The Chatter.
7:13—Rin-Tim-Tin Thriller (NBC).
7:13—Netherland Plaza Orchestra.
8:00—Varsity Four.
8:15—Horseshoe Gardens Orchestra.
8:30—Castlian Nights.
9:00—Henry Busse's Orchestra, at Castle Farm.
9:30—Clara, Lou and Em (NBC).
9:45—Glenn Sisters and Ramona.
10:00—Canada Dry Program.
10:30—Variety.
10:45—Bob Newhall, Sport Slices.
10:58—Estate Weather Man.
11:00—Great Composers.
11:30—Moon River.
Midnight—Hotel Gibson Orchestra.

Midnight-Hotel Gibson Orchestra.

A M .-12:30—Henry Busse's Orchestra, Cas-tle Farm.

1:00-Netherland Plaza Orchestra.

WSAI (225 m.—1330 kc.)

A. M.— Gene and Glenn (NBC).

8:10—Gene and Glenn (NBC).

8:15—Campbell Soup Orchestra (NBC).

8:45—Records.

9:00—Mrs. Blake's Radio Column (NBC).

9:15—Records.

9:43—Organ Program.

10:00—Me Cormick's Old Time Fiddlers.

10:15—Radio Household Institute (NBC).

10:30—Records.

11:15—Sign Off.
P. M.—

P. M.—
12:50—Live Stock Reports.
1:00—Sign off.
1:45—Dr. Scholl Reveller (NBC).
2:00—Woman's Radio Review (NBC). 3:00—Records.

3:45—Crosley Dealers' Salute. 4:00—Mona Motor Organ Recital. 4:30—Rinso Talkie (NBC).

4:30—Rinso Talkie (NBC).
4:43—Records.
5:00—Travel Talk, Joseph Ries.
5:10—Travel Talk, Joseph Ries.
5:30—The Gossipers (c. t.).
5:43—Records.
6:20—Better Business Bureau Talk.
6:30—Records.
6:43—Vocal Solos.
7:00—Fleischmann Hour (NBC).
8:00—Arco Birthday Party (NBC).
8:30—Hotel Gibson Orchestra.
9:00—Lucky Strike Dance Orchestra.
9:00—Lucky Strike Dance Orchestra.
Horseshoe Gardens.

Horseshoe Gardens.
10:15—The Stebbins Boys (NBC).
10:30—Henry Busse's Orchestra, Cas-